



HELPING BUSINESS OWNERS BUILD BETTER BUSINESSES IN WAYS THAT CHANGE THEIR LIVES

WHO WE ARE

For over 32 years, The Alternative Board (TAB) has cultivated a thriving community of motivated CEO's, business owners and business leaders in 25 countries. These individuals come together to share their expertise and passions to radically improve their companies. We bring together entrepreneurs committed to giving and receiving candid guidance, that can only come from their peers following a similar path. These leaders acknowledge that gaining insights from other business owners is better than going it alone.

THE VALUE TO YOU

It doesn't have to be lonely at the top. When you're looking to move your business forward, TAB's got your back. Ready to grow your business, fine-tune leadership skills or prepare for a major transition? TAB will get you where you want to go. With a close-knit group of experienced peers from a range of industries, you'll share knowledge, expertise and accountability — exactly the insight and feedback you need to take your business to the next level.

Through a unique combination of one-on-one business coaching, participation in monthly TAB Board meetings with other, non-competing owners, a suite of strategic tools and tailored StratPro workshops for your management team. TAB Membership can deliver greater strength to your business and a better work/life balance for you and your family. A TAB peer advisory board gives you a trusted, experienced community of 4-10 high-performing CEO's and business owners who've faced similar situations.

OUR SERVICES



TAB Board Meetings

The owner-to-owner monthly sessions is the foundation of our service.



TAB Connect

Your worldwide network of fellow business owners for counsel and opportunities.



Business Diagnostics

A health check of your business's functions compared to industry standards.



Trusted Advisor

One-on-one meetings with your facilitator to laser-focus on issues.



StratPro

Strategic Business Transformation Process for management teams



Business Builders Blueprint™

Software for planning, implementing and tracking of strategies.



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THE ALTERNATIVE BOARD®



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We assist business owners overcome challenges and take advantage of opportunities in the following areas:



Time



Money



People



Vision



Strategy



Exit

HOW DOES IT WORK?

Our peer boards of 4-10 non-competitive business owners meet once a month on a confidential basis for 4 hours. During this facilitated session, each business owner presents a specific topic to their peers, typically an opportunity or threat to their business. Using the collective 150-200 year's practical business experience around the table, the advice and guidance given not only helps business owners make better decisions but also holds them accountable for improving their businesses through execution.

The board discussions are complemented by one-on-one meetings, once a month, between our certified TAB facilitator and each business owner, using TAB's proprietary tools, to review the progress to goals and identify any new opportunities and threats to the business.

All engagements are about real business matters, tangible issues that can dramatically change the success of a business, and the life of its owner. Global results show business owners achieve better productivity, increase profitability and greater personal fulfilment by being part of The Alternative Board.

WHY CHOOSE US?

- ✓ TAB Board member sales growth above 20%
- ✓ TAB Board members revenue growth outperforms the national average by 2.5x
- ✓ 28 000 Businesses supported by TAB.
- ✓ Over 500 TAB Peer boards globally.
- ✓ Average years of membership above 4.5
- ✓ Over 300 Industries represented on the Peer Boards.

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BUSINESS VALUE BUILDER

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