



Where **Strategy** Meets **Productivity**

Turn ideas into reality — and get things done.

We know how often the word “strategy” gets thrown around in business meetings and workshops. And we know how often out-of-sight/out-of-mind strategic plans end up sitting on the shelf. That’s why TAB created a program that focuses on execution and delivers results.

StratPro — It’s efficient. It’s effective. And it delivers.

- Expertly facilitated leadership workshops
- Follow-up sessions dedicated to Execution and Accountability
- TAB’s exclusive Business Builder’s Blueprint

Success *and* Satisfaction

Organizations that undertake a strategic business transformation with StratPro consistently achieve higher success and greater leadership satisfaction than a typical organization.

StratPro Process Overview

Align: Align the leadership team

Vision: Establish a compelling vision, values and culture

Diagnose: Identify gaps and opportunities

Plan: Chart the roadmap to achieve your vision

Execute: Adopt proven processes to get things done

Optimize: Continually improve performance



Unleash the Power of Your Team

Designed for busy leaders and their teams, StratPro combines strategy and productivity to deliver lasting results. This transformational program fuses proven strategic tools, expertly facilitated leadership workshops and structured follow-up sessions to define your strategic goals and then ensure execution and accountability.

You'll create a compelling vision for your organization, achieve greater engagement, establish a thriving culture and have the tools to execute. The outcome? An aligned, focused and accountable team that will transform your business.



Get Aligned to Get Results

StratPro will help you and your leadership team:

- Identify your business challenges and turn them into growth opportunities.
- Create powerful, easy to follow plans that will motivate and engage your team.
- Develop the clarity, direction, motivation, and accountability to drive success.
- Find the direction and momentum to move your company (and life) forward.

"StratPro has given us great insight and a blueprint for the direction of our company. You will see where you're going and why, all while enjoying more control."

Mike Daly, Owner, Tier 1 Operations

Fall in Love with Your Business Again

Regardless of the challenges your organization may be facing, StratPro will help you to grow your revenue, earn greater profit, increase the value of your business and achieve greater work/life balance.

Take the StratPro Business Diagnostic today



THE ALTERNATIVE BOARD

www.thealternativeboard.com